

Alternative Investment – Wine Investment 另類投資選擇 – 葡萄酒

Wine investment becomes a popular alternative investment tools nowadays. This new tool let the investor becomes winner in the slow economy. To win, you must first have a thorough understanding on the tool. This workshop is tutored by professional wine investor as well as author of Alternative Investment, Miss Maggy Chan. Miss Chan got the expertise to show you the tips and all related knowledge of wine investment.

近年，葡萄酒投資成了熱門的另類投資工具，這種新興工具替不少人於逆市中穩操勝券。要成為當中的一份子，便應先了解這工具的運作方法和致勝之道。這個工作坊由葡萄酒投資專家暨葡萄酒投資新勢紀作者陳穎恩小姐教授，提供葡萄酒投資竅門並相關知識。

Duration 課程長度

3 hours 三小時

Tuition Fee 學費

HK\$880 (non-member 非會員)

HK\$780 (member 會員)

Registration/Enquiry

登記/查詢

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Course code 課程編號	Course Date 上課日期	Time 時間
AI1008AC	2010年8月16日(星期一) 16 Aug, 2010 (Mon)	6.30pm – 9.30pm
AI1009AC	2010年9月13日(星期一) 13 Aug, 2010 (Mon)	6.30pm – 9.30pm

Outline 課程大綱

- Marketing development of wine investment 葡萄酒投資市場的發展
- Trend of wine investment 葡萄酒投資市場走勢
- Introduction to Bordeaux wine 波爾多葡萄酒的入門知識
- The operation of Bordeaux investment market 波爾多葡萄酒投資市場運作
- Investment in what kind of wines 如何揀選葡萄酒作投資

Venue 上課地點

Unit A, 18/F One Capital Place, 18 Luard Road, Wanchai, Hong Kong 灣仔盧押道 18 號海德中心 18 樓 A

Language Medium 授課語言:

Cantonese with English terminologies 廣東話為主，葡萄酒專用語以英語教授